

PetroTex Fuels, Inc.

Brand Request Profile

All information listed below to be prepared by PetroTex Marketing Manager for Refiner brand submittal. Site will be surveyed by Refiner TM after site information has been reviewed and verified.

DISTRIBUTOR INFORMATION:

LOCATION INFORMATION

Distributor: PetroTex Fuels, Inc.
Address: P.O. Box 7308
City, State, Zip: Beaumont, Texas 77726-7308
Contact: E. H. Steinhagen III
Phone: 409-842-0999
Fax #: 409-842-3939
Email: ehs3@petrotexfuels.com

Station Name: _____
Dealer Name: _____
Street Address: _____
City/State/Zip: _____
Phone Number: _____
Fax Number: _____
Digital Photos: YES NO

Site Information NEW BUILD* REBRAND

- 1.) Current Gasoline & Diesel Volume (Avg. Monthly): _____
- 2.) Projected Gasoline & Diesel Volume (Avg. Monthly): _____
- 3.) # of MPD's or single product pumps: _____
 Card Readers? What kind? _____
- 4.) What fuel products sold: _____
- 5.) If Rebrand, describe scope of project: _____
- 6.) What competition in the immediate area: _____

Brand Information

- 1.) What brand would you like to propose: _____
- 2.) What is the current brand: _____
- 3.) If branded, has current contract expired: _____
- 4.) Name of current supplier: _____

Other

- 1.) Will this store need a hi-rise sign: _____
- 2.) Brand of pumps and console at site: _____
- 3.) Additional comments that would help justify brand approval for this unit:

Refiner Rep to advise PetroTex marketing manager within 10 days if site is approved or not.